



## Look for Your Invitation to LinkedIn Group!

Invitations to join the special GO-TO Job Fair group on LinkedIn have gone out. If you are a LinkedIn member and have registered for the fair, but did not receive an invitation to join our group contact Debbie Thompson at [gotojobfair@gmail.com](mailto:gotojobfair@gmail.com).

For those registrants who are not members of LinkedIn, we highly recommend that you create a profile and join so that our employers can learn all about your skills and experience.



### GO-TO Job Fair News!

As you know, when you register, you have two choices of tickets. The first is in-person, the category for individuals who will actually be present at FSI on May 2 to attend the fair. The second is virtual, and is restricted to family members who are overseas and unable to attend in person. It is important that only family members who are overseas pick this category as we have limited numbers of virtual tickets.

Also, please only register for one ticket and pick only one category. No one will be permitted to receive two tickets and it is possible that the entire registration will be deleted if both categories were chosen. If you need to make a change to your registration status, contact Debbie Thompson at [gotojobfair@gmail.com](mailto:gotojobfair@gmail.com).

### Questions?

If you have any questions, contact Debbie Thompson, the GO-TO Job Fair coordinator, at [gotojobfair@gmail.com](mailto:gotojobfair@gmail.com).

**Sponsored by the Family Liaison Office and the  
Transition Center.**

### Strengthen your LinkedIn profile;

be sure to follow the tips listed below in order to obtain the greatest return from LinkedIn.

#### Content

1. Include a professional photo to create a connection with the reader.
2. Update your profile regularly. Make your content colorful, filled with details, and matched to your current career goals. Define your brand and stick with it. To keep your profile fresh, review one section each week and update it. When you finish with the entire profile, it is time to start over.
3. Avoid using hackneyed, trite or overused language.
4. Include as much specificity as possible – give quantifiable results where possible.
5. Upload slide shares, YouTube clips, and PowerPoints of your work.
6. Personalize your LinkedIn profile URL and add it to your email signature.
7. Add links to your websites or web pages.
8. Make your headlines searchable by using terms that will bring more employers to your profile.
9. Be sure your profile is 100% complete.

#### Actions

1. Congratulate your contacts, endorse contacts who deserve it, write recommendations for any contact you can sincerely praise with detailed descriptions.
2. Join groups of interest, but be an active member. Limit your groups to ten or fewer so you can stay active in each.
3. Answer posted questions from group members if you can offer definitive information or assistance.
4. Attend events offered by your groups.
5. Proofread everything! Proofread everything!
6. Personalize any invitation you send to individuals you want to connect with.